

**2014 Education Seminar & Vendor Exhibition**

**Registration Form (please print legibly)**

Complete the registration information and return to:  
*Kim Bunn-Minsky*  
65 Ocean Ave  
Northport, NY 11768

No confirmation will be sent. This form may be duplicated for additional registrants.

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

EMPLOYER \_\_\_\_\_

PHONE \_\_\_\_\_

EMPLOYER'S ADDRESS \_\_\_\_\_

\_\_\_\_\_

CITY/STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_

**Registration Due May 2, 2014**

HFAA operator	non HFAA member	
members only	include 2014 membership	full time students
\$25	\$105	\$25

Make check payable to: (no credit cards)  
HFAA

**Register with credit card or PayPal at AHFNY.ORG**

Add \$10 for registration at the door.

**Accreditation**

Registered Dietitians will receive 8 CPEUs from Commission on Dietetic Registration (CDR) for completion of this program. Dietary Managers will receive 8 CEUs from Association of Nutrition & Foodservice Professional (ANFP).

**Direction to Hotel**

**Sheraton LaGuardia East Hotel**

135-20 39th Avenue  
Flushing, New York, NY 11354  
(718) 460-6666

**From East**

Take Grand Central Parkway West to Exit 9E (Northern Blvd. East). Proceed east to Main Street and turn right. Follow 3 blocks and turn right onto 39th Ave and proceed to the Hotel.

**From North**

Take the Whitestone Expressway South and take Exit 14 (Linden Place). Turn left onto Linden Place and proceed Northern Blvd. Turn onto Northern Blvd. and stay in the left lane. Turn left onto Main Street and then right onto 39th Ave and proceed to the Hotel.

**From West**

Take the LIE to Van Wyck Expressway North. Take Exit 13 to Northern Blvd. Turn right onto Main Street then turn right onto 39th Ave and proceed to the Hotel.

**From South**

Take the Van Wyck Expressway North and exit Northern Blvd. East. Turn right onto Main Street then turn right onto 39th Ave and proceed to the Hotel.

**Public Transportation**

Take No. 7 Train to last stop , Flushing Main Street station. When you get off the train, walk toward Main street, turn right onto Main street, then turn left onto 39th Ave and proceed to Sheraton Hotel.

**Parking information**

- Sheraton Hotel parking: \$10
- Next to Sheraton Hotel: \$15
- Municipal parking across from Sheraton Hotel: \$1.50 per hour / 3 hours maximum.

**Kim Bunn-Minsky**  
65 Ocean Ave  
Northport, NY 11768

**2014 Annual Education Seminar  
and  
Vendor Exhibition**



**AHFNY.ORG**

**Friday, May 9, 2014  
7:30 am – 4 pm**

**Presented By:  
Healthcare Food Administrator's  
Association  
of Greater New York**

**Sheraton LaGuardia East Hotel  
135-20 39th Ave  
Flushing  
New York, NY 11354  
(718) 460-6666**

## The Changing Healthcare Landscape Presents New Opportunities For Nutrition

Presenter: Jane Ryan, PhD, RD,  
Director of Nutrition and Diabetes Services,  
Virtua Health

**Dr. Jane Ryan** is a Registered Dietitian and Director of Nutrition and Diabetes Services for Virtua Health in New Jersey. She received a BS degree in Dietetics from Indiana University of PA and an MS degree in Management from the University of LaVerne in CA. Dr. Ryan also earned a PhD in Organization and Management with a specialization in Leadership from Capella University. At Virtua Health, Dr. Ryan is responsible for the financial, clinical, quality, and regulatory aspects of nutrition services for 13 sites that include acute care, long term care, and ambulatory services. She is a Six Sigma Greenbelt, and has facilitated numerous projects for Virtua. Dr. Ryan is on the faculty for Thomas Edison State College in New Jersey where she instructs nutrition and business courses. In 2010 and 2011, she was a keynote speaker at the ANHI Global Nutrition Summit in Manila, Philippines where Virtua was showcased as a US Center of Excellence for Nutrition Care. Presently, she is President-Elect of the New Jersey Dietetic Association. Dr. Ryan has spoken at both state and national conferences and has published articles on leadership topics.

This presentation will review the changes to healthcare delivery driven by “never events,” CMS/government legislation, and profitability challenges. It will address the need for multidisciplinary collaboration in evidence-based nutrition protocol intervention. The speaker will demonstrate how collaboration between nutrition services and other health care team members can impact patient outcomes throughout the continuum of care.

### Oy Vey! Isn't a Management Strategy

Presenter: Deborah Grayson Reigel MSW, PCC,  
Elevated Training, Inc.

**Deborah Grayson Riegel**, holds a BA in Psychology from the University of Michigan Ann Arbor and a Master's Degree in Social Work from Columbia University. She is an internationally recognized expert in presentation and interpersonal communication skills. Her training, coaching, speaking, and consulting results in improved productivity, professionalism and morale. Deborah's clients include American Express, Dell, IBM, Monster Worldwide, Nokia, Novartis, NASDAQ, Pfizer, Toyota and the United States Army.

Deborah is a visiting Professor of Executive Communications at the Beijing International MBA Program of Peking University, China, where she trains and coaches international business leaders from multinational corporations in the art and science of presentation skills, business writing, and executive presence for a growing global marketplace. Deborah is a cited expert and contributor to the publications such as the New York Times, Forbes, The Huffington

Post, and Bloomberg Business Week. She is the author of “Oy Vey! Isn't a Strategy: 25 Solutions for Personal and Professional Success.”

Good managers can read people – but great managers go beyond that to learn their employees' concerns, motivations and unique skills. Furthermore, great managers know that if they ignore these diverse needs, there is a greater chance that their employees will waste their time and energy moving in the wrong direction, get frustrated with a lack of success, or just disengage from a project or team. Do you want to be a good manager – or a great one? To improve employee performance, you will need to adjust your management style to the employee's style and the needs of each situation. In this session, you will learn to recognize your employee's needs and remove barriers to performance to develop employees who are more energized, efficient and committed.

### Roadmap of the Affordable Care Act

Presenter: Thomas A Doran

**Tom Doran** is the President of Medical Risk Managers, a Stop Loss Managing General Underwriter, and he is responsible for day to day operations and profit and loss. He is a graduate of Princeton University with a Mechanical and Aerospace engineering degree.

Tom was a Senior Actuary at Aetna Inc. and was instrumental in the development of Aetna Signature Administrators a new business initiative to access the Aetna PPO and stop loss products. He has conducted seminars and workshops on stop loss for the Society of Actuaries and participated in the most recent large claims workgroup. He is a Fellow of the Society of Actuaries (1996) and a Member of the American Academy of Actuaries (1995). Tom was an AVP at Hartford Life, where he was responsible for the financial oversight of the \$250 M in stop loss premium. Tom was also a consultant at Hewitt Associates working in many facets of employee benefits for Fortune 500 firms, focusing primarily on health and disability. Tom worked as an Aerospace Engineer for Grumman Aerospace.

This presentation will provide a brief overview of the Affordable Care Act. The background, key provisions, implementation highlights and implications for various constituencies will be among the key elements highlighted.

### The Work of Leaders: Four Critical Steps to Success

Presenters: Eileen Campbell MBA, RD and  
Kiki Orski, MBA, RN  
Peak Performance Group

**Kiki Kubik Orski MBA, RN, and Eileen Campbell MBA, RN** are the Principal Consultants of Peak Performance Group. Their extensive knowledge in business and healthcare administration uniquely position them to work with all levels of Leadership in healthcare organization to identify and implement the strategic focus needed to improve business

operations, increase employee engagement and ultimately improve the patient experience. Their primary focus over the past 18 years has been helping healthcare organizations initiate, implement and sustain the practices and processes that engage employees to support the best possible patient experience. Their unique combined clinical nursing and corporate experience enables them to address both the process and behavioral challenges that impact the sustainability of improvement initiatives. Their past experience includes Emergency Room Nursing, Intensive Care Nursing, Outpatient Center Management and Corporate Sales and Leadership.

Tired of working so hard to adopt and implement improvement initiatives only to find out that not everyone is doing it? This session will introduce a Business framework, based on years of compelling research, needed by every Healthcare Leader to create the system wide culture change you desire and quite frankly should require. Effective leaders and project improvement champions need to focus on four key areas: crafting a vision, building alignment, championing execution and driving accountability in order to implement and sustain positive change in their organization. This session will help any leader that has struggled, with both time and energy ...to make improvements become a way of life in their department or organization.

This presentation will introduce you to the key leadership best practices that must be implemented by EVERY Leader to take improvement efforts from flavor of the month projects to an improved way of life for patients, customers and employees.

### Allergen Awareness 2014

Presenter: Teri Kopp, Hubert Company

**Teri Kopp** has been with Hubert Company for 21 years. She is a National Account Manager, a speaker and a visual merchandising consultant. Teri is currently serving as Industry Advisory Chair on the Association of Nutrition & Foodservice Professional (ANFP) Board of Directors. She also serves on the Alliance Committee for AHF, Chapter Liason and served as the 2011 Conference Chair. Her viewing audience includes national and regional members with ANFP, AHF, New York Restaurant Association, Top Healthcare GPO'S and other healthcare seminars throughout the United States. Teri's informative presentations have helped increase patient satisfaction, and retail sales in many healthcare facilities, and introduced design techniques to keep current with trends in theme dining.

Food Allergies is a serious medical conditional affecting up to 15 million people in the United States. This presentation will share information that is vital to all foodservice operators. During this seminar you will learn about Allergen Awareness, Allergy Intolerance, Best Practices and Communication. Using The Color Purple could save someone's life in your foodservice operation.

# “Taking Your Management Skill to The Next Level”

Friday, May 9, 2014

7:30 - 8:15AM	Registration & Continental Breakfast
8:15 - 8:30AM	Introduction: <b>President Jill Herling, MS, RD, CDN, LNHA</b>
8:30 - 9:30AM	<b>The Changing Healthcare Landscape Presents New Opportunities For Nutrition</b> <i>Jane Ryan, PhD, RD, Director of Nutrition and Diabetes Services, Virtua Health</i>
9:30 - 10:30AM	<b>Oy Vey! Isn't a Management Strategy</b> <i>Deborah Grayson Reigel MSW, PCC, Elevated Training, Inc.</i>
10:30 - 10:45AM	Networking Break
10:45 - 11:45AM	<b>Roadmap of the Affordable Care Act</b> <i>Tom Doran President, Medical Risk Managers</i>
11:45 - 1:45PM	Vendor Exhibition & Lunch <b>Metro area vendors on hand to show you and tell you about their latest products!</b>
1:45 - 2:45PM	<b>The Work of Leaders: Four Critical Steps to Success</b> <i>Eileen Campbell MBA, RD and Kiki Orski, MBA, RN Peak Performance Group</i>
2:45 - 3:45PM	<b>Allergen Awareness 2014</b> <i>Teri Kopp, Hubert Company</i>
3:45 - 4:00PM	Evaluation, Raffle & Closing

For further information, contact  
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President HFAA  
(718) 947-5255 [jherling@regeiscarecenter.com](mailto:jherling@regeiscarecenter.com)

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